



Press Release

For immediate release

Youngster on fast-track to independence

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A 12-year-old from Hatfield was given an early Christmas present this week when he was presented with a state-of-the-art powered wheelchair, painted like his favourite sports car, worth nearly £17,000.

A presentation of the wheelchair was made to Jordan Williams, who has Duchenne Muscular Dystrophy, at a local sports car garage in Chiswell Green where he demonstrated the multi-functionality of the wheelchair and looked around the collection of super cars including Ferrari's and Maserati.

The donation from national charity, Caudwell Children, was made thanks to a contribution from London-based financial compliance company, IMS Consulting, who funded the full cost of the Balder Finesse wheelchair totalling almost £17,000.

Scott Wilson and Matthew Raver from IMS attended the presentation at H.R Owen Sports Cars on Watford Road to witness first-hand the difference the wheelchair will make.

Jordan's mum, Lyn Williams, commented: "This is a fantastic day for Jordan and one he has been waiting eagerly for. His new chair gives him the independence of being able to stand straight or higher and lower himself, which enables him to do more things without the help of anyone else. It gives him some of the freedom a 12-year-old boy should have."

Duchenne Muscular Dystrophy is a rare genetic condition which causes the gradual loss of muscle tone, subsequently affecting mobility and requiring regular operations and medical treatments.

The wheelchair was sourced by the charity, Caudwell Children, who provide life changing donations of equipment, treatment and therapy for sick and disabled children.

Trudi Beswick, Chief Executive of Caudwell Children, commented: “Unfortunately wheelchairs like the one donated to Jordan and not currently available through the NHS, and it is only with the continued support of companies like IMS Consulting that we are able to provide donations like this for children all around the UK. We are very grateful to Scott (Wilson) and his team, they have been instrumental in making a young man very happy.”

Scott Wilson, CEO of IMS Consulting, said: “We were delighted to have met Jordan and his family, it was obvious from seeing the way he used the wheelchair that there are many social and medical benefits. I’m pleased that our donation will make such a difference to his everyday life.”

For further information about the Charity visit www.caudwellchildren.com or call 0845 300 1348.

Ends

Notes to the Editor:

About Caudwell Children

To date Caudwell Children has donated over £11 million to thousands of children with over 300 different medical conditions. The Charity is committed to changing the lives of children by providing individual donations of specialist equipment, treatment and therapy as well as its annual ‘Destination Dreams’ holiday for families coping with a child’s terminal illness.

Caudwell Children was registered in March 2000 and is widely recognised as one of the country’s fastest growing children’s charities. Since its inception the charity has doubled every pound raised, achieved through supplier partnerships, which means every pound donated works even harder.

The Charity was founded by entrepreneur, John Caudwell, whose vision was to create a sustainable children's charity that offered benefactors' transparency and piece of mind that 100% of their donation was being used to directly change children's lives.

By donating the cost of the Charity's annual management and administration overheads, John has guaranteed an efficient way for individuals and businesses to change the lives of thousands of sick and disabled children living in the UK.

John Caudwell remains the Charity's largest benefactor and sits as Chairman of the Board of Trustees.

The Charity's ambassadors include Hollywood actress and author, Joan Collins, actress Elizabeth Hurley, Rod and Penny Stewart, Bruce Forsyth and singer, Robbie Williams. The late Boyzone singer, Stephen Gately, was also a Goodwill Ambassador for the Charity.